AMIR FARID

WordPress Developer | SEO Optimization | CMS Management

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SUMMARY

WordPress development professional with 4 years of experience in web development, specializing in Elementor, WPBakery, Bricks, and theme customization. Proficient in WordPress debugging, PHP error solving, and frontend technologies including HTML, CSS, Bootstrap, jQuery, MySQL, and PHP. Key achievements include leading an SEO campaign that resulted in a 120% increase in e-commerce traffic and receiving the 'Developer of the Year' award at TechSolutions Inc. Seeking a WordPress Developer position where I can leverage my expertise in development, optimization, and troubleshooting to enhance your digital presence and drive user engagement.

EXPERIENCE

REMOTE WORDPRESS WOOCOMMERCE SPECIALIST

The Byteaxis .Ltd

📅 05-07-2-23 To 01-04-2024   📍 Manchaster , uk

- Role: WordPress Developer (Remote)
- As a remote WordPress Developer, I specialized in creating and customizing WooCommerce stores. My responsibilities included designing themes, developing custom plugins, optimizing performance, and ensuring mobile responsiveness and SEO readiness. I collaborated with clients and teams to deliver high-quality e-commerce solutions while staying updated on industry trends.

FRONTEND DEVELOPER & DESIGNER

Hub Sol Pvt. Ltd.

📅 01-08-2-22 To 01-07-2023   📍 PIA Society , Lahore , Pakistan

- Role: Frontend Developer & Designer (Elementor) at Hub Sol
- As a Frontend Developer and Designer at Hub Sol, I specialized in creating visually appealing and responsive websites using Elementor. My responsibilities included designing user-friendly interfaces, customizing themes, and ensuring seamless functionality across devices. I collaborated closely with clients and teams to deliver modern, aesthetically pleasing, and high-performance web solutions.

SENIOR WORDPRESS INSTRUCTOR

Comrade IT Solutions

📅 05-02-2-2021 To 01-04-2022   📍 Depalpur,okara,punjab

- As a WordPress instructor, I taught individuals and groups to build and manage WordPress websites. My responsibilities included creating lesson plans, delivering hands-on training, and guiding students through designing themes, using plugins, and managing WooCommerce stores. I ensured learners gained practical skills to create functional, responsive, and user-friendly websites.

EDUCATION

MATRIC
The Educators School
📅 05-03-2018 To 01-07-2020   📍 Depalpur

INTERMEDIATE ICS
Superior College
📅 05-03-2020 To 01-07-2022   📍 Depalpur

BS SOFTWARE ENGINEERING
Virtual University
📅 05-03-2023 To Present   📍 Lahore

COURSES

Fullstack-Wordpress-Dev.
📅 6 Months   📍 Okara

Elementor (Youtube)
📅 2 Months

Frontend Development
📅 3 Months   🌐 Udemy

PROJECTS

- **HS STORE (WOOCOMMERCE)**
  Project: HS Store (WooCommerce)
  Developed and designed HS Store, a fully functional WooCommerce-based e-commerce platform. The project included creating a custom theme, integrating payment gateways, and optimizing the store for a seamless user experience. Ensured responsive design, fast loading speeds, and an intuitive interface for both desktop and mobile users.

- **SWISS LIMOUSINE BOOKING WEBSITE**
  Developed a professional limousine booking website using WordPress, featuring custom booking forms, dynamic pricing, and responsive design. Focused on creating an elegant user experience with seamless functionality for customers to book services effortlessly.

- **ODL-SKY CRYPTO TRADING UNIVERSITY**
  Designed and developed an educational platform for crypto trading enthusiasts. The WordPress-based website included course management, user registration, and interactive learning tools to provide a comprehensive learning experience.

- **GATWICK AIRPORT TAXI BOOKING WEBSITE**
  Built a user-friendly taxi booking website for Gatwick Airport using WordPress. Integrated custom booking forms, real-time pricing calculations, and responsive design to ensure a smooth booking experience across all devices.

KEY ACHIEVEMENTS

- **LED SUCCESSFUL WOOCOMMERCE DEVELOPMENT PROJECTS**
  Spearheaded the development and customization of multiple high-performance WooCommerce stores, delivering seamless e-commerce experiences with custom themes and optimized features.

- **ADVANCED WORDPRESS DEBUGGING EXPERTISE**
  Successfully resolved complex PHP errors, enhanced site performance, and improved user experience by debugging and optimizing WordPress code and front-end technologies (HTML, CSS, Bootstrap, jQuery).

- **SEO OPTIMIZATION FOR E-COMMERCE SUCCESS**
  Led SEO campaigns for various WordPress-based e-commerce platforms, achieving a 120% increase in traffic and revenue for clients.

- **SUCCESSFUL SITE MIGRATION**
  Managed the smooth migration of high-traffic WordPress websites with zero downtime, ensuring site resilience and minimal disruption to user experience.

- **SECURITY ENHANCEMENT PROJECT LEAD**
  Led a security project that strengthened WordPress sites against sophisticated cyber-attacks, improving site safety and client confidence.

SKILLS

Elementor   Wp Backery

WooCommerce Customization

Bricks Builder   Theme Customization

PHP Error Solving   MySQL Database

PHP   SEO Optimization   JQuery

Responsive Design   Website Troubleshooting